

brandbook

*our origin, our mission
and our path into the future*

NEVER
SETTLE
FOR
LESS



Dr. Spiller

Pure SkinCare Solutions



*our origin,
our mission and
our path into
the future*

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OUR MISSION

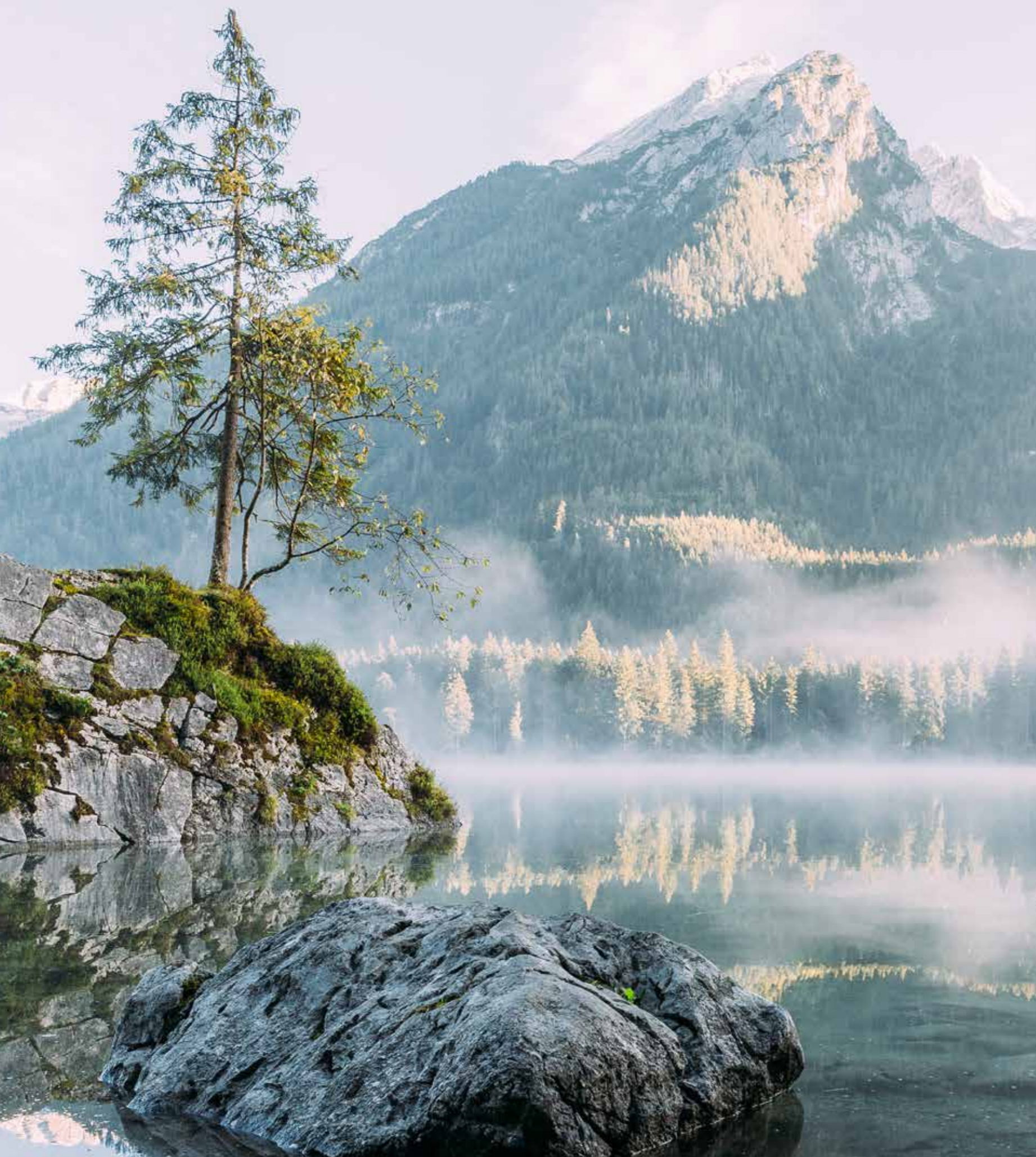
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*Premier quality.
Exclusivity.
Inspired by
nature.*

These are the principles that guide Dr. Spiller Pure SkinCare Solutions – currently in the second generation – to develop highly effective innovations with the ultimate goal of maintaining healthy skin and supporting its natural functions. We hold ourselves to the highest standards and are committed to making premier quality “Made in Germany” a palpable experience, fueled by passion, an entrepreneurial spirit and absolute conviction.



WE NEVER
SETTLE FOR LESS.



Erich Wolsperger, Cica and Manuel Spiller

IT ALL STARTS WITH A VISION



inside fact:

To this day, Aloe continues to inspire us with its power and its impressive mechanisms of action. We emphasize sustainability and are continually working on solutions that combine this core value with optimal effectiveness.



IT ALL STARTS WITH A VISION

The idea was born in the year 1960: To develop unique skin care products that preserve skin health with top-tier ingredients of incomparable quality and proven effectiveness. Dr. Horst Spiller made this his life-long mission, a mission that continues to be our top priority in the second generation.

Searching for the purest and most precious Aloe – then virtually unknown in the cosmetics industry –, Dr. Horst Spiller traveled to Brazil and made the notion of developing cosmetics products according to a unique mechanism of action and applying the highest standard of quality a reality. Inspired by the power and beauty of nature, he took Aloe along to Germany, where, after in-depth research, incomparable skin care products were developed whose remarkable effectiveness continues to be the benchmark of what we do.

WORK WITH
YOUR SKIN,
NOT AGAINST IT

Supporting the skin's natural functions and working with rather than against it has been our creed from the very outset. Our products are designed according to the blueprint of nature, merging into a whole with the skin and its unique mechanisms.

At Dr. Spiller, we have developed the unique HYTEC Emulsion System. This makes it possible to stabilize the skin's hydrolipid film and counteract any deficits in order to maintain the perfect balance of the skin's natural ecosystem. It regulates the skin's moisture balance and optimizes the absorption and transportation of oxygen and active ingredients. The HYTEC Emulsion System is the key to healthy, balanced skin.



inside fact:

It takes at least two years to fully develop an idea into the launch of a new product. Only after numerous stability and application tests and only when the formula meets our rigorous quality standards can production begin and the newly developed product be readied for release to the world.

WORK WITH
YOUR SKIN,
NOT AGAINST IT



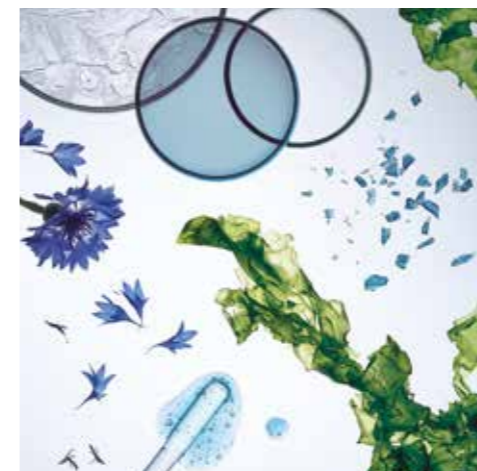
WHERE SCIENCE MEETS NATURE



WHERE SCIENCE MEETS NATURE

What began more than half a century ago continues to determine our actions today: Based on in-depth research, we meticulously develop and manufacture our products to the highest standards, ensuring that every step including distribution is in our hands. Headquartered in gorgeous natural surroundings, we learn from mother nature on a daily basis. We view nature as the world's best laboratory. It serves as our partner, our prototype and our source of inspiration, whose wonders we research in our laboratories and emulate in our development work.

Here, natural ingredients and intelligent HYTEC processing come together to form uniquely effective products. Our connectedness to the local area is reflected in a natural, unadulterated approach and is implemented in each and every product. Living with and surrounded by nature gives rise to a sense of nostalgia. It stands for slowing down and for steadfastness. It is this steadfast approach that we value in everything we do, while always looking ahead to the future: Here, tradition meets innovation. Nature meets state-of-the-art technologies, achieving tomorrow's progress in harmony with the values of yesterday. We stand for continuity and act with deep awareness of the responsibility we bear for our world and for its future.



inside fact:
The purest Chiemgau spring water forms the basis of our products. From its deep springs at the foot of the Chiemgau Alps, it remains unadulterated as it flows directly into our cosmetics.



inside fact:
We are committed to protecting the environment and the climate with a particular focus on marshland maintenance. We support marshland renaturalization through campaigns and donations.



THINK RESPONSIBLY, ACT SUSTAINABLY

We live in a time of shifting values, where luxury requires a new definition. To us, luxury means creating premium quality while maintaining awareness of the value of our natural resources. As clean water becomes scarce, we manufacture our products in the midst of and using one of the cleanest sources of water on the planet. Drawing on our deep expertise and experience, we use raw materials of the highest biological purity in a way that lets them unfold their full, sustainable effect in a targeted manner.

As a family business, we stand for a strong identity based on these core values: Respect for humans and nature, maintaining what is proven while having the courage to embrace change. Integrity, safety and transparency are key values for us. We always act in the conviction of doing the right thing.

This comprises the right thing for our fellow humans, for our employees, for the environment and, always, for healthy skin. This – and nothing less – is our commitment.

THINK RESPONSIBLY, ACT SUSTAINABLY



DON'T BE THE SAME, BE BETTER



inside fact:

We value sustainability and local sourcing for the materials used in our SkinLab. This is reflected in the wood of the Bavarian Silver Fir used as a central, recurring element of the SkinLab design concept.



DON'T BE THE SAME, BE BETTER

Our vision continues to grow. It is becoming visible to everyone. The Dr. Spiller SkinLab reflects all the things that make up our identity. The concept makes the core of the brand, our strong values, our clear mission and our vision for the future tangible. Meticulously selected materials and colors demonstrate our connection to nature and our commitment to the local area.

Wood finishes meet smooth surfaces and clean shapes, creating the impression of a perfect symbiosis of down-to-earth warmth and modern straightforwardness. This makes the link between nature and science palpable. At the same time, it perfectly stages the world of Dr. Spiller products. Light-flooded, spacious rooms showcase the unlimited possibilities represented by Dr. Spiller and invite you to become part of our world. Selected beauty institutes become a certified Dr. Spiller SkinLab in order to take their business to the next level and communicate our common vision to the outside world.

*our world
of beauty*

The result of all our work are the Dr. Spiller Pure SkinCare Solutions that make our passion palpable.

PURE conveys our key values: Purity and ethics, safety and trust.

SKINCARE stands for unique mechanisms of action that are perfectly visible and palpable.

SOLUTIONS are our solutions in the form of multi-faceted product worlds for practically any skin concern.

**OUR PROMISE:
HEALTHY, BEAUTIFUL SKIN.**



healthy skin is our mission in life



Founder Dr. Horst Spiller first manufactures cosmetics products (1924 – 2013)

1960



DR. SPILLER GMBH is founded

1984



EXPANSION
of company headquarters in Siegsdorf, Germany, with new construction of manufacturing and filling facilities

2005



MANAGE YOUR SKIN

Launch of the comprehensive men's skin care line Manage Your Skin

2009

inside fact:
Currently, our umbrella brand comprises 250 skin care products. Every day, we work to develop new formulas in our laboratories.

Dr. Spiller
Pure SkinCare Solutions

A new era of beauty begins: With Dr. Spiller Pure SkinCare Solutions

Introduction of the Dr. Spiller Biomimetic SkinCare brand

2012



Introduction of SENSICURA line for hypersensitive skin

2014



EXPANSION
of production with new machinery

2017



Introduction of THE BEAUTY OF NATURE AMPOULES

2019

1964

HYTEC EMULSION SYSTEM

Development of products with an air-permeable lipid film that lets the skin breathe



2001

A NEW GENERATION TAKES OVER

Manuel Spiller, MBA, is brought on as managing partner



2008

GRAND OPENING
of the new logistics center in Traunstein



inside fact:
Every shipment that leaves our premises is carbon-neutral thanks to GoGreen, which offsets CO₂ emissions.

2010

Introduction of the Cellosophy luxury skin care line

CELL OSOPHY



inside fact:
Under the name Celebration Collection, the brand was developed specifically for the company's 50-year anniversary.

2013

Introduction of the first fully COSMOS ORGANIC-certified line of organic skin care



2015

Relaunch of the CELLTRESOR Line – revolutionary anti-aging (winner of multiple awards)



inside fact:
The product line won three awards almost immediately after its launch.

2018

GRAND OPENING
of the new location of Dr. Spiller Ges.mbH Austria as well as the New Training Center

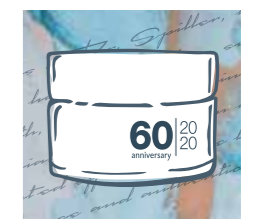


Introduction of the SUMMER GLOW Line – innovative sun protection



2020

We celebrate 60 years of success and are setting the course for the future



inside fact:
When we pioneered skin care products for men in the early 1980s, we led the way in the German cosmetics market and soon came to realize that there is tremendous demand for a holistic skin care concept for men.

inside fact:
We save thousands of cubic meters of water using a modern heating-cooling circuit system in our manufacturing facilities.
In addition, we use only green electricity to manufacture our products.

*where it
is all made*

LOGISTICS CENTER TRAUNSTEIN

In 2008, we opened our new logistics center in Traunstein, where we warehouse our precious skin care products. Every day, nearly 60 busy hands are occupied with shipping them all over the world.



inside fact:

We supply our products to more than 50 countries all over the world. Instead of plastic, we use a compostable filler for padding to prevent breakage.



SIEGSDORF LOCATION

Our headquarters in Siegsdorf function as a think tank, a research and production facility as well as an administration and service center. Here, everything works hand in hand, from marketing concepts to development, production, filling, technical and organizational handling as well as sales.

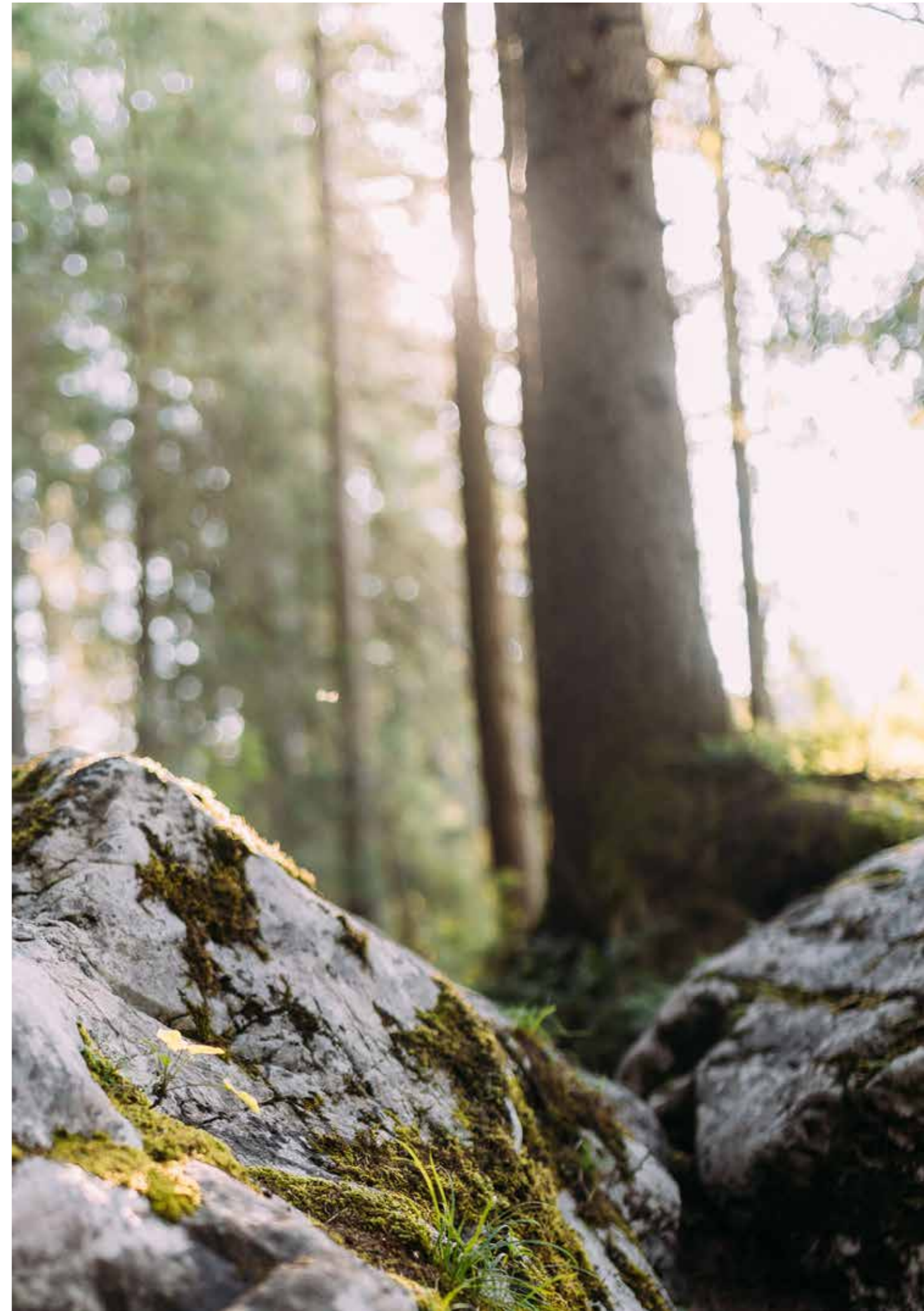
inside fact:

In 1984, Dr. Horst Spiller opened the doors of our largest site. It is located in the most beautiful natural setting imaginable, which inspires us daily. Several hectares of green space surround our manufacture of beauty.



ELIXHAUSEN LOCATION NEAR SALZBURG

The architecture of the light-filled, loft-like office building is certain to get creative juices flowing. As our Austrian headquarters, it not only houses our training center and the Skin-Lab showroom, but also the logistics center for Austria as well as our departments for online marketing and cosmetic advisory.



*who
will lead
Dr. Spiller
into the future*



ERICH WOLSPERGER
Senior Management

Responsible for:
Purchasing, administration, finance,
human resources

I have been with Dr. Spiller for nearly 28 years now – a long time that has led me to develop a deep connection with the company, our employees and our common mission. This personal relationship is what makes working here so precious to me. Our company has grown tremendously over the past few years, which is accompanied by many challenges. It is particularly important to me that I never lose my eye for details and my close relationships to the people here in spite of our growth.

The dynamic nature of our industry is something I perceive as particularly exciting. We continue to develop – also in terms of sustainability. It is enriching to me to accompany this process.



MAG. CICA SPILLER
Senior Management

Responsible for:
Digital marketing, sustainability (CSR),
creative impulses

19 years ago, love led me to this company. A deep love for the company quickly followed.

My fascination with nature and its many potential uses in skin care products was only surpassed by my fascination with digital media.

I am curious about the opportunities that the future holds as well as the new technologies that are increasingly finding their way into our company. Digital networks that span time zones and continents are among the greatest accomplishments of mankind. It is exciting to be part of an era of change while simultaneously being able to promote the digital development of the company – this is something I work on daily with absolute conviction and passion.



MANUEL SPILLER, MBA
Senior Management

Responsible for: Strategic management, business management, research and development, marketing, investment strategy

INSIGHT TALK

What is your passion for cosmetics based upon?

Cosmetics has been second nature to me since I was born. My father, Dr. Horst Spiller, was a pioneer in the manufacturing of biocosmetic skin care made in Germany. His mission became my passion. Today, I am leading the company in the second generation and into a new era.

What does beauty mean to you?

Diversity. We live in an age where the search for our own identity allows us to live our differences.

Where do you feel particularly at home?

In nature. I am privileged to live and work where others spend their holidays. I draw strength and inspiration from nature in all its facets and beauty.

What upsets you?

Polluted oceans. It is irresponsible to dump trash into the ocean without considering the consequences. If

everyone paid attention to their ecological footprint, pollution could be reduced and diversity could be maintained – even for future generations.

What is your favorite leisure activity?

I live what I love. The boundaries between entrepreneurship and leisure are fluid, as every self-employed person knows. Leading our family business is my passion and I use much of my free time to research new active ingredients and read up on the latest scientific developments in skin care. Nothing fascinates me more than the world of cosmetics!

What direction should the cosmetics industry take in the future?

A more responsible, sustainable direction. We need companies that shape and enrich the cosmetics market with honest solutions, sustainable values as well as future-proof thinking and acting.

OUR TEAM

Dr. Spiller has been operated as a family-owned business since its inception in 1960. Today, we have more than 100 employees at our three locations.

inside fact:

We are an up-and-coming company and have doubled the number of employees from 2016 to 2020.



Winner 2016
Beauty
SPA Treatment



*Recipient of multiple awards.
Awarded top marks.
Of worldwide renown.*

As a family-owned business, Dr. Spiller Pure SkinCare Solutions stands for responsibility and continuity and is now in its second generation of manufacturing skin care products for healthy, beautiful skin according to the highest scientific standards.

Our quality-conscious approach, our expertise and the passion we invest into manufacturing every single one of our products in Germany is convincing to beauty experts and consumers all over the world.

LEARN MORE ABOUT
OUR STORY AND
BECOME PART OF IT.

www.dr-spiller.com

Find us on social media

@DrSpiller @drspiller_official

Dr. Spiller
Pure SkinCare Solutions