

HTI Price List (in EUR)	February 2021
HTI Events	
Delegate Fee (depending on a package), per person	From 390 to 1.490
Exhibition or Lounge Fee (6-18 m2 standard booth, fully equipped)	From 2.400 to 6.900
Sponsorships (Coffee break, Expert, Bronze, Silver, Gold, City, Country)	From 4.000 to 20.000
HTI Buyers & Media	
Organising study trips with qualified buyers attending B2B meetings	From 400 to 600 fee +
(corporate or individuals) - cost per buyer	buyer's travel costs
Organising study trips with international journalists, specialised health	From 500 fee +
travel media - cost per journalist	journalist's travel costs
HTI Digital Marketing	
HTI Preferred Partner package: annual promotion on HTI homepage	2.400
(publishing a logo with a link to company's website, two PR articles,	
newsletters, and social media posts, event invitation for two persons)	
HTI Partner package: single promotion on HTI website (PR article, experts'	400
post, newsletter)	
HTI News Magazine	
One full-page 1/1	1.200
Double spread page	2.000
4 th cover page	2.000
Supplement: Special Edition about a destination or service provider	10.000
(including 4 th cover), a total of 16 pages	
HTI Consultancy	
Consultancy fee, cost per consultant day or hour	500 fee per day
	100 fee per hour
Educational sessions in accordance with the topic, lecturer, time frame	TBD with the lecturer
HTI Network Membership	
To be launched in March 2021, offering promotional, educational, and	From 250 to 1.000
networking benefits (types: Basic, Professional and Premium)	per year