



*hti*NEWS

EUROPEAN HEALTH TOURISM INDUSTRY MAGAZINE



Issue 5 | 2020

Media Kit



Your partner when doing business in global health tourism industry

HTI News Magazine

The first European health tourism industry magazine addressing B2B and B2G industry stakeholders, that covers the topics of health tourism (medical, spa and wellness), and promotes health tourism destinations, industry excellence and the leading professionals. It also reaches key buyers at prominent health tourism industry events world-wide, including the HTI events.

Last Edition

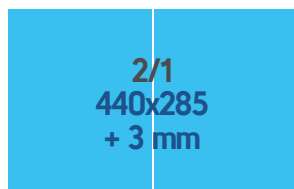


4th issue

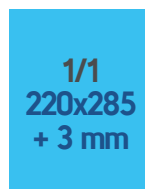
2018

<https://www.hticonference.com/magazine-read/>

Advertising Rates



2/1 (double spread page),
dimensions: 440x285 + 3 mm
2,000 EUR



1/1 (full page),
dimensions: 220x280 + 3 mm
1,200 EUR
4th cover
2,000 EUR

**Prices do not include 25% VAT*

Payment

- 7 days upon confirmation

Deadlines

Confirmation of Offer

- 15.12.2019

Submission of materials for PR articles

- 20.12.2019

Submission of print-ready ads

- 10.01.2020

About HTI

HTI – Health Tourism Industry is the leading platform for doing health tourism business in Europe, organizer of the HTI Conference across Europe and Middle East and the European HTI Summit in the European Parliament in Brussels.

HTI brings together industry leaders from private and public sector who aim to address key challenges and discuss upcoming health tourism developments, serving as a source of business intelligence, intense networking and promotion that generates new business opportunities.

Events

B2B conferences & exhibitions, B2G, social activities

Buyers

B2B workshops & individual meetings, inspection trips

Promotion

HTI News Magazine, PR at global professional events

Education

forums, training, certification, coaching

New: consultancy

New: medical facilitation

HTI gathers:

- Medical (healthcare) facilities such as hospital groups, hospitals and clinics
- Spa facilities using thermal and mineral waters, and natural healing remedies
- Wellness facilities such as wellness chains, wellness hotels and spas resorts
- Facilitators, travel agents & tour-operators and hospitality Industry
- Tourism boards, chambers of commerce, governments, cities and public authorities
- Professional and business associations, educational institutions and consultants
- Accreditation, certification and training agencies
- Health insurance companies, healthcare products and services providers
- Pharmaceutical industry, banking, finance and technology providers
- Health tourism portals, media and event organizers

HTI Official Partners



Distribution in 2020

- Via courier mail to all HTI buyers in Europe and to all participants of the European HTI Summit 2019 Brussels.
- Electronic format available on HTI website and promoted through HTI newsletter and HTI social media.
- At various European and global events such as:

HTI@ITB Medical Tourism Pavilion, Berlin, March
European Patient & Innovation Conference, Dubrovnik, March
HTI Conference Middle East, UAE (TBC Spring)
Termatalia, Argentina, September
WTM, London, November
AHCI India, New Delhi, November
European HTI Summit, Brussels, November
Russian Health Care Week, Moscow, December

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