

EUROPEAN HEALTH TOURISM INDUSTRY SUMMIT

Brussels, 20-21 November 2019



PROGRAMME

14:00h

Wednesday, 20th November

Venue: European Parliament, Rue Wiertz 60 (Main Entrance - Luxembourg, PHS building, 4th floor, Room P4B001)

Hosted by the Member of the European Parliament István Ujhelyi,

Vice-Chair of the Committee on Transport and Tourism,
Member of the Committee on Environment, Public Health and Food Safety,
Special Ambassador of the UNWTO

Opening

Opening note by **MEP István Ujhelyi**

Welcome note by **MEP Karima Delli**, Chair of the Committee on Transport and Tourism

Welcome note by **Kristjan Staničić**, Croatian National Tourist Board Director
- HTI Gold & Country Partner

Keynote

Medical tourism, an opportunity for growth

Lola Uña Cárdenas, WTTC Government Affairs Director EU

Nejc Jus, WTTC Economic Research Manager

Roundtable 1

The future of sustainable European health tourism – where are we now?

Chair: **Eduardo Santander**, ETC Executive Director

Thierry Dubois, ESPA President

José Manuel Baltar, Termatalia & EHTTA President

Ilaria Giannico, UEHP Secretary General

Rika Jean-Francois, ITB Berlin Commissioner

Girma Anuskeviciute, EC DG Grow, Tourism Unit Policy Officer

Roundtable 2

Health tourism and the Society 5.0 – what's next?

Chair: **Martin Plachy**, ESPA Vice-President

Sini Havukainen, Layette CEO & Co-Founder

Anton Brkić, Croatian National Tourist Board eVisitor Department Head

Closing

MEP Elena Kountoura, Member of the Committee on Transport and Tourism

Please use this QR code to view the latest update of the programme.



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Short Break

17:00h

Networking Reception & Cocktail Dinner

Venue: European Parliament, "Panorama" restaurant, 12th floor

Welcome note by the Members of the European Parliament

Cocktail dinner hosted by the Croatian National Tourist Board,
HTI Gold & Country Partner, Welcome note by **Kristjan Staničić**, Director

Sky View Networking with Croatia Airlines - HTI Silver & Networking Partner,
Welcome note by **Slaven Žabo**, Director of Commercial Division

Thursday, 21st November

8:00h - 11:00h

Site visit to CRG - Centre for Reproductive Medicine

The fertility clinic of UZ Brussel, the university hospital of the VUB (Free University of Brussels)

Supported by **hub.brussels** – HTI Business Partner

8:00h - 14:00h

Site visit to the city of Spa, hosted by Spa Tourist Office

Candidate for UNESCO World Heritage Site status and part of the cultural itinerary of historic thermal towns

Supported by **EHTTA** – HTI Institutional Partner

(Organized bus transfer, subject to prior registration. Limited seats.)

Organiser:



Lead & Organisational Partner:



HTI Gold & Country Partner:



HTI Silver & Networking Partner:



HTI Bronze & Expert Partner:



HTI Institutional Partners:



HTI Business Partners:

