



HTI Health Tourism Industry Conference & Expo during the IMTM 2019, 25th Silver jubilee!

Tel Aviv, 12-13 February 2019

HTI PRESENTATION PARTNER Benefits

The logo for the 25th International Mediterranean Tourism Market (IMTM 2019), featuring the letters 'iMTM' in a bold, lowercase sans-serif font with three small circles above the 'i', followed by '2019' in a larger, bold, uppercase sans-serif font. Below the main text is a white rectangular box containing the text '25th INTERNATIONAL MEDITERRANEAN TOURISM MARKET' in a small, uppercase sans-serif font.

iMTM 2019
25th INTERNATIONAL MEDITERRANEAN TOURISM MARKET

HTI PRESENTATION PARTNER *benefits*

HTI Conference – IMTM, Tel Aviv, 12-13 February 2019

SPONSORS VALUE

- Official HTI Presentation partner

EXPERT CORNER

- Workshop presentation, 13 February (up to 10min, max. no. of slides 15)

REPUTATION MARKETING

- Acknowledgement of sponsorship in the Conference programme

BRAND AWARENESS

- Gift bags for workshop participants
- Collaterals in Conference bags (size & weight restrictions apply)

BRAND EXPOSURE

- Logo on the screen
- Logo on HTI folders and paper blocks
- Logo on “photo wall”

HTI LOYALTY CLUB

- Passes for HTI and IMTM expo
- Unlimited copyrights to all professional photos
- Pre & Post Conference participants' list
- 10% discount for the booth at ITB Berlin Medical Tourism Pavilion

In addition to the aforementioned benefits, you are entitled to:

- Organise a tombola gifts on your own expense
-

Digital Marketing

HTI WEBSITE

- PR articles linked to company's page: 1
- Interactive logo

<http://www.hticonference.com/>

<http://www.imtm-telaviv.com>

HTI NEWSLETTER

- Personalized HTI newsletter: 1

HTI FACEBOOK / HTI LINKEDIN

- FB Posts with company's content: 1
 - LI Posts with company's content: 1
-

HTI News Magazine

- Advertisement, digital & hard copy, one half page (1/1)
- Logo in HTI News magazine, digital & hard copy

<https://www.hticonference.com/magazine-read/>

Payment Details

FULL PRICE *

EUR 2.900

Discount

-

TOTAL *

EUR 2.900

OFFER IS VALID UNTIL

* VAT is included