

CONFERENCE ON HEALTH TOURISM ON THE CROATIAN ISLANDS

17 and 18 May 2018
Vela Luka, the Island of Korčula
Korkyra Hotel

PROGRAMME

THURSDAY, 17 MAY 2018

17.00 - 20.00 Cocktails & VIP Dinner
Presentation of products from family agricultural businesses (OPG) related to health tourism

FRIDAY, 18 MAY 2018

10.00 - 11.00 **Official Opening:**

Ruža Tomašić
Member of the European Parliament - **HOST**

Katarina Bikić
Mayoress of Vela Luka – HOST

Vjeran Filippi
President of LAG 5 - HOST

Nikola Dobroslavić
Prefect of Dubrovnik-Neretva County

Damira Bojić
Head of Kalos Specialized Hospital, Vela Luka

A representative of the **Croatian Chamber of Economy**

A representative of the **Croatian National Tourist Board**

Marija Vučković
State Secretary of the Ministry of Agriculture of the Republic of Croatia

Milan Kujundžić
Minister of Health of the Republic of Croatia

Gari Cappelli
Minister of Tourism of the Republic of Croatia

11.00 - 11.15 Coffee Break

11.15 - 12.30 **PANEL 1: HEALTH / SPA TOURISM**

Health tourism is considered to be the type of activity in which an important place is given to expert and controlled use of natural healing remedies, physical therapy procedures and organized physical activities aimed at maintaining and improving physical, mental and/or spiritual health of tourists, in order to improve the quality of their lives. Certain conditions are to be provided, such as natural healing remedies, appropriate hospitality, medical, paramedical and other facilities, medical supervision and health tourism infrastructure.

Spa tourism includes complex health and tourism activities which take place in natural spa resorts, where an important place is given to the treatment of and rehabilitation from various illnesses and conditions, as well as recovery from and prevention of disease, with the expert use of natural healing remedies and physical therapy procedures and rehabilitation.

Moderator:

Leila Krešić-Jurić

Executive Director EHTI Summit / HTI Conference

Participants:

Frank Psaila

Permanent Secretary Ministry for Gozo, Malta

Damira Bojić

Head of Kalos Specialized Hospital, Vela Luka - HOST

Jai Verma

Senior Executive & Global Head B2G, Cigna, Dubai, UAE

Cristiana Chivulescu

Fontana Kuur-EN Medische Wellness Reizen, Netherlands

Géraldine Mahieu

Head of Unit, Labour Market, Health and Social Services

Structural Reform Support Service, European Commission

12.30 - 13.30 **PANEL 2: WELLNESS / WELLBEING TOURISM**

Wellness tourism was mentioned for the first time at the end of the 1980's when the Austrian spa Bad Hofgastein used the words "magic wellness" in its brochure in 1989. Wellness tourism offer, apart from accommodation in tourist facilities premises, also encompasses various types of massage, cosmetic care, programmes based on healing, alternative medicine, saunas, swimming pools, recreation, healthy food, and programmes for spiritual health or personal rest and development.

Wellbeing tourism differs from health/spa tourism with regard to the motive of tourists' arrivals. Thus, health/spa tourism includes curative therapies while wellbeing tourism aims to prevent illness and restore good health. Besides keeping up vitality and health, it also involves pleasure and luxury.

Moderator:

Leila Krešić-Jurić

Executive Director EHTI Summit / HTI Conference

Participants:

Krisztina Boros

DG GROW F4 Unit at European Commission (Tourism, Emerging and Creative Industries)

Nenad Starc

PhD, Scientist Emeritus

Vjeran Filippi

President LAG 5

Claudia Wagner

Managing Director, Fit Reisen, Germany

Nedjeljko Pinezić

A representative of the Association of Family Accommodation at the Croatian Chamber of Economy

Ivana Kolar

CEO and Founder Julius Rose Ltd. Business consulting

13.30 - 13.45 **Coffee break**

13.45 - 14.30

Tajana Huzak

Assistant to the Minister of Regional Development and European Union Funds of the Republic of Croatia

Marija Roglić

Head of LAG 5

Maja Jurišić

Head of Islands' Movement

Mirko Prlenda

Director of Dubrovnik Veritas Ltd. Mljet, presentation: EU Project on Mljet

Mladen Varenina

Secretary of the Island's Parliament

Sandra Martinčić

Thalassotherapia Opatija

14.30 - 15.00 **Conclusions**

15.00 **LUNCH**

FERRY ROUTES

16.05 WEDNESDAY

SPLIT – VELA LUKA

1. FERRY - departure from Split at 10:30h, arrival to Vela Luka at 14.: 0h
2. CATAMARAN - departure from Split at 14:00h, arrival to Vela Luka at 16:00h
3. FERRY - departure from Split at 15:00h, arrival to Vela Luka at 17.40h or at Dominče (island of Korčula) - Orebić (Pelješac peninsula) - according to the timetable

17.05 THURSDAY (ARRIVAL TO THE CONFERENCE)

SPLIT –VELA LUKA

1. FERRY - departure from Split at 10:30h, arrival to Vela Luka at 14:00h
2. CATAMARAN - departure from Split at 14:00h, arrival to Vela Luka at 16:00h

OREBIĆ (PELJEŠAC) – DOMINČE (ISLAND OF KORČULA)

1. FERRY - departure from Orebić at 13:00h, arrival to Dominče at 13:15h (45 min to Vela Luka by car), arrival to Vela Luka at 14:00h
2. FERRY - departure from Orebić at 14:30h, arrival to Dominče at 14:45h (45 min to Vela Luka by car), arrival to Vela Luka at 15:30h
3. FERRY – departure from Orebić at 15.40, arrival to Dominče at 15:55h (45 min to Vela Luka by car), arrival to Vela Luka at 16:40h

18.05. FRIDAY (DEPARTURE FROM CONFERENCE)

VELA LUKA – SPLIT

1. FERRY – departure from Vela Luka at 17:45h, arrival to Split at 21:50h

DOMINČE (ISLAND OF KORČULA) - OREBIĆ (PELJEŠAC)

45 min drive by car from Vela Luka to Dominče

1. FERRY - departure from Dominče at 16:10h, arrival to Orebić at 16:25h
2. FERRY - departure from Dominče at 17.40, arrival to Orebić at 17:55h
3. FERRY - departure from Dominče at 19.10, arrival to Orebić at 19:25h