

## 8<sup>TH</sup> HEALTH TOURISM INDUSTRY CONFERENCE



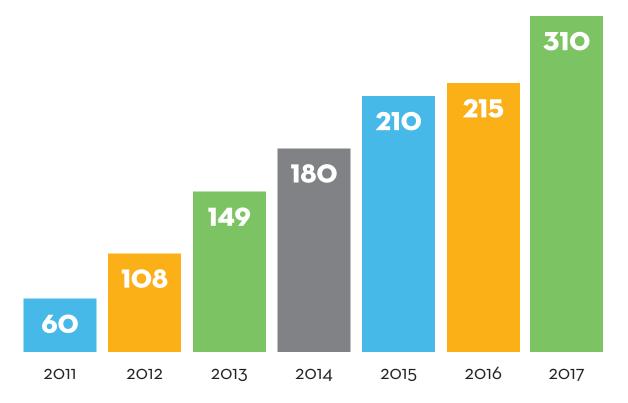
## 8<sup>TH</sup> HTI CONFERENCE

### Zagreb 01-03/03/2018

**The Largest European Event** of its kind and a No. 1 meeting point for the INDUSTRY TOP PROFESSIONALS

The Latest Global Trends of the health tourism - recognized as one of the Fastest Growing Industries in the world (USD 32.5 Billion by 2019)

Worldwide acclaimed motivational and inspirational key note speakers



No. of Participants

# **GENERATE**NEW BUSINESS

#### WHY TO ATTEND?

Network with senior decision makers

Build worldwide brand awareness

Reach an audience of over 300 business leaders

### SPONSORSHIP AND EXHIBITING OPORTUNITIES

The sponsors of the largest health tourism conference in Central and South East Europe will be closely associated with the achievements of a strong and successful brand that has unique educational and promotional status in the sector of the health tourism.

Sponsorships and exhibiting starts at EUR 2,000.

### WHY WE CREATED HOSTED BUYER PROGRAMME?

HTI Conference created Hosted buyer programme as a way to engage buyers (planners) and sellers (service and products providers) outside of the traditional trade show.

The buyer is qualified pre-selected person who has submitted an application and was chosen because of his or her purchasing power, potential for business, geographical representation, etc.

Each year our base of hosted buyers grows significantly. Meet them again in 2018 in Zagreb Croatia!

# Partnership & Sponsorship Benefits Table 2017/2018

### STANDARD PACKAGES

Diamond Partner (1)

Gold Partner (2)

Silver Partner (3)

Bronze Partner (4)

Official Carrier (2)

EBI (European Buyers Initiative) Sponsor (1)

Own Workshop Sponsor (1)

Gala Dinner Awards Sponsor (1)

Block Lectures Sponsors (8)

Wi-Fi Sponsor (1)

Lunch Breaks Sponsor (1)

Coffee Break Sponsor (1)

### TAILOR-MADE PACKAGES

Tailor-Made and Upgraded Packages are available upon request.

### **EXHIBITION SPACE**

There is a limited number of 6 square metres exhibition spaces (equipped) we will sell regardless partner and sponsorship packages. If you would like to book one call us asap. We don't want to disappoint you. 12 square metres and 24 square metres are reserved for HTI Conference partners only.

Price: €690 / square metre

VAT is not included in the package price or the price of the exhibition space.

	BUSINESS VALUE	HTI SPONSORSHIP OPPORTUNITIES:	Diamond Partner	Gold Partner	Silver Partner	Bronze Partner	Official Carrier	EBI Sponsor	Own Workshop Sponsor	Gala Dinner Awards Sponsor	Block Lectures Sponsors	Wi-Fi Sponsor	Lunch Breaks Sponsor	Coffee Breaks Sponsor
		VAT is not included	€ 75,000.00	€ 50,000.00	€ 25,000.00	€ 15,000.00	€ 20,000.00	€ 15,000.00	€ 10,000.00	€ 9,000.00	€ 6,000.00	€ 6,000.00	€ 6,000.00	€ 6,000.00
	Sponsors Value	Official HTI Conference Partner	✓											
l		Opportunity to choose host city of HTI Conference 2019	✓											
		Sponsorship exclusivity, only one at this level	✓	2 X	3 x	4 x	2 x	✓	✓	✓	8 x	✓	✓	✓
l	Expert Corner	Opening speech at the Conference	<b>√</b>											
		Expert lecturer at the Conference (20 min)	✓	✓	_						_			
		Expert lecturer at the Conference (10 min)	_	_	√	✓		_			✓			
		Moderator of panel discussion at the Conference	√	√				√						
		Panellist at the Conference	<b>√</b>		√	√			,		✓			
		Organizing a workshop for max. 50 persons at the Conference	<b>√</b>						√					
		Exhibition Space (equipped)	24m2	12m2	6m2	6m2	6m2	6m2	6m2	-	-	-	-	-
		Verbal acknowledgement at opening speeches	<b>√</b>	<b>√</b>	✓	✓	✓							
		Acknowledgement at opening speeches  Acknowledgement of sponsorship in the Conference programme	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	1	✓	✓	✓	✓	<b>√</b>
	Reputation	Sponsor of the Conference registration desk	<b>√</b>	<b>√</b>	¥	•	•	<b>,</b>	¥	v	•	·	V	·
m	Marketing	Sponsor of the Awards' giveaways	<b>√</b>	<b>√</b>	1									
018		Sponsor of tombola giveaways	<b>√</b>	<b>√</b>	<b>√</b>									
20 1		- F	•	•	•	1								
· ·		Gift bags for participants	<b>√</b>	<b>√</b>	✓	✓	<b>√</b>	<b>√</b>	<b>√</b>	✓	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
ep	Brand	Collaterals in Conference bags (size & weight restrictions)	1	1	<b>√</b>	1	<b>√</b>	<b>√</b>	1	<b>√</b>	<b>√</b>	1	<b>√</b>	<b>√</b>
<u>v</u>	Awareness	Company profile on USB inserted in Conference bags	<b>√</b>	1	<b>√</b>	1	<b>√</b>	<b>√</b>	<b>√</b>	✓	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
agr				-	-		-		-	-	-	-	-	
Ž [		Logo displayed on the main screen in the main hall	<b>√</b>	✓	✓	<b>√</b>	✓	✓	✓	✓	✓	✓	✓	✓
Ū		Logo on all participants' ID cards / Conference badges	<b>√</b>	✓	✓	1	✓	✓						
ΰ		Logo on all participants' Conference folders and paper blocks	<b>√</b>	✓	✓	1	✓	✓	✓	✓	✓	✓	✓	<b>√</b>
<u> </u>	Brand Exposure	Logo on the "photo wall"	<b>√</b>	✓	✓	<b>√</b>	✓	✓	✓	✓	✓	✓	✓	<b>√</b>
ren		Logo on lanyards	✓											
ט ו		Logo on Welcome Gate in front of Conference venue/hotel	1	✓	√	✓	✓	√	✓	✓	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
٠		Flag and/or backdrop with Company logo in front of Conference venue/hotel	<b>√</b>											
onf	5													
$\cup$	V: 11 1	Video promotion on the main screen in the main hall	✓	✓										
	Visual Impact Marketing	Video promotion on the main screen in the main hall during gala dinner	✓							✓				
<u> </u>		Promotion on totem and other plasma hotel screens	✓	✓	✓		✓							
<b>I</b>														
	Market	Sponsor of the Conference B2B mobile app	✓	✓								✓		
	Visibility	Mobile Charging station	_	_								√		
	1		✓	✓		T. Control of the Con		I						1
		Announcement in the official press release	•	-										
ı						_	_	_	_	_	_	_	_	
		Hotel rooms, up to 3 nights	5	3	2	2	2	2	2	1	1	1	1	1
		Hotel rooms, up to 3 nights  Conference access passes for participants	5 10	3 8	6	4	4	3	3	2	2	2	2	2
	HTI Lovalty Club	Hotel rooms, up to 3 nights  Conference access passes for participants  Each additional conference access pass	5 10 € 390.00	3 8 € 390.00	6 € 390.00	4 € 390.00	4 € 390.00	3 € 390.00	3 € 390.00	2 € 390.00	2 € 390.00	2 € 390.00	2 € 390.00	2 € 390.00
	HTI Loyalty Club	Hotel rooms, up to 3 nights  Conference access passes for participants  Each additional conference access pass  VIP Michelin dinner	5	3 8 € 390.00	6	4	4	3	3	2	2	2	2	2
	HTI Loyalty Club	Hotel rooms, up to 3 nights  Conference access passes for participants  Each additional conference access pass  VIP Michelin dinner  Meeting room for 10 people at disposal during the Conference	5 10 € 390.00	3 8 € 390.00	6 € 390.00	4 € 390.00	4 € 390.00 -	3 € 390.00	3 € 390.00	2 € 390.00	2 € 390.00	2 € 390.00	2 € 390.00	2 € 390.00
	HTI Loyalty Club	Hotel rooms, up to 3 nights  Conference access passes for participants  Each additional conference access pass  VIP Michelin dinner  Meeting room for 10 people at disposal during the Conference  Unlimited copyrights to all professional photos taken	5 10 € 390.00 8	3 8 € 390.00 6	6 € 390.00 4	4 € 390.00 2	4 € 390.00	3 € 390.00 -	3 € 390.00 -	2 € 390.00	2 € 390.00	2 € 390.00	2 € 390.00	2 € 390.00
	HTI Loyalty Club	Hotel rooms, up to 3 nights  Conference access passes for participants  Each additional conference access pass  VIP Michelin dinner  Meeting room for 10 people at disposal during the Conference	5 10 € 390.00 8 ✓	3 8 € 390.00 6 ✓	6 € 390.00 4	4 € 390.00 2	4 € 390.00 -	3 € 390.00	3 € 390.00 -	2 € 390.00 -	2 € 390.00 -	2 € 390.00 -	2 € 390.00 -	2 € 390.00
	HTI Loyalty Club	Hotel rooms, up to 3 nights  Conference access passes for participants  Each additional conference access pass  VIP Michelin dinner  Meeting room for 10 people at disposal during the Conference  Unlimited copyrights to all professional photos taken	5 10 € 390.00 8 ✓	3 8 € 390.00 6 ✓	6 € 390.00 4	4 € 390.00 2	4 € 390.00 -	3 € 390.00	3 € 390.00 -	2 € 390.00 -	2 € 390.00 -	2 € 390.00 -	2 € 390.00 -	2 € 390.00
		Hotel rooms, up to 3 nights  Conference access passes for participants  Each additional conference access pass  VIP Michelin dinner  Meeting room for 10 people at disposal during the Conference  Unlimited copyrights to all professional photos taken	5 10 € 390.00 8 ✓	3 8 € 390.00 6 ✓	6 € 390.00 4	4 € 390.00 2	4 € 390.00 -	3 € 390.00	3 € 390.00 -	2 € 390.00 -	2 € 390.00 -	2 € 390.00 -	2 € 390.00 -	2 € 390.00
		Hotel rooms, up to 3 nights  Conference access passes for participants  Each additional conference access pass  VIP Michelin dinner  Meeting room for 10 people at disposal during the Conference  Unlimited copyrights to all professional photos taken  Pre & Post Conference participants' list	5 10 € 390.00 8 √ √	3 8 € 390.00 6 √ √	6 € 390.00 4 √	4 € 390.00 2 √ √	4 € 390.00 - - - -	3 € 390.00 - - √	3 €390.00 - - - -	2 € 390.00	2 € 390.00	2 € 390.00	2 € 390.00	2 € 390.00
	Newsletter	Hotel rooms, up to 3 nights  Conference access passes for participants  Each additional conference access pass  VIP Michelin dinner  Meeting room for 10 people at disposal during the Conference  Unlimited copyrights to all professional photos taken  Pre & Post Conference participants' list	5 10 € 390.00 8 √ √	3 8 € 390.00 6 √ √	6 € 390.00 4 √	4 € 390.00 2 √ √	4 € 390.00 - - - -	3 € 390.00 - - √	3 €390.00 - - - -	2 € 390.00	2 € 390.00	2 € 390.00	2 € 390.00	2 € 390.00
		Hotel rooms, up to 3 nights  Conference access passes for participants  Each additional conference access pass  VIP Michelin dinner  Meeting room for 10 people at disposal during the Conference  Unlimited copyrights to all professional photos taken  Pre & Post Conference participants' list  Personalized HTI newsletter	5 10 € 390.00 8 √ √	3 8 €390.00 6 √ √ √	6 € 390.00 4 J J	4 € 390.00 2 √ √	4 € 390.00 - - - - - -	3 € 390.00 - - - -	3 €390.00 - - - - -	2 € 390.00 -	2 € 390.00	2 € 390.00 - -	2 € 390.00 -	2 € 390.00 - - -
	Newsletter	Hotel rooms, up to 3 nights  Conference access passes for participants  Each additional conference access pass  VIP Michelin dinner  Meeting room for 10 people at disposal during the Conference  Unlimited copyrights to all professional photos taken  Pre & Post Conference participants' list  Personalized HTI newsletter  PR articles linked to sponsor's page	5 10 € 390.00 8 √ √ √	3 8 8 €390.00 6 7 7	6 € 390.00 4 √ √ 4	4 € 390.00 2 √ √ 4	4 € 390.00 - - - - 1	3 € 390.00 - - - -	3 €390.00	2 € 390.00 - -	2 € 390.00	2 € 390.00	2 € 390.00 - -	2 € 390.00
	Newsletter HTI Website	Hotel rooms, up to 3 nights  Conference access passes for participants  Each additional conference access pass  VIP Michelin dinner  Meeting room for 10 people at disposal during the Conference  Unlimited copyrights to all professional photos taken  Pre & Post Conference participants' list  Personalized HTI newsletter  PR articles linked to sponsor's page	5 10 € 390.00 8 √ √ √	3 8 8 €390.00 6 7 7	6 € 390.00 4 √ √ 4	4 € 390.00 2 √ √ 4	4 € 390.00 - - - - 1	3 € 390.00 - - - -	3 €390.00	2 € 390.00 - -	2 € 390.00	2 € 390.00	2 € 390.00 - -	2 € 390.00
<b>∞</b> [	Newsletter	Hotel rooms, up to 3 nights  Conference access passes for participants  Each additional conference access pass  VIP Michelin dinner  Meeting room for 10 people at disposal during the Conference  Unlimited copyrights to all professional photos taken  Pre & Post Conference participants' list  Personalized HTI newsletter  PR articles linked to sponsor's page  Interactive logo displayed on HTI website	5 10 € 390.00 8 √ √ √	3 8 €390.00 6 √ √ √ √	6 € 390.00 4	4 € 390.00 2 √ √ 4	4 € 390.00 - - - - - 1 √	3 € 390.00 - - - - 1	3 €390.00 - - - - -	2 € 390.00	2 € 390.00	2 € 390.00 - - - - -	2 € 390.00	2 € 390.00 - - - - - -
	Newsletter HTI Website	Hotel rooms, up to 3 nights  Conference access passes for participants  Each additional conference access pass  VIP Michelin dinner  Meeting room for 10 people at disposal during the Conference  Unlimited copyrights to all professional photos taken  Pre & Post Conference participants' list  Personalized HTI newsletter  PR articles linked to sponsor's page Interactive logo displayed on HTI website  Posts with the partner's content	5 10 € 390.00 8 √ √ √ 8 8	3 8 €390.00 6 √ √ √ √ 6	6 € 390.00 4	4 € 390.00 2	4 € 390.00 - - - - 1 √	3 € 390.00 - - - - 1 √	3 €390.00 - - - - - 1 -	2 € 390.00 - - - - - - -	2 € 390.00  -  -  -  -  -  -  -  -  -  -  -  -	2 € 390.00 -  ✓	2 € 390.00  -  -  -  -  -  -  -  -  -  -  -  -	2 € 390.00 - - - - - - - -
Marketing	Newsletter HTI Website	Hotel rooms, up to 3 nights  Conference access passes for participants  Each additional conference access pass  VIP Michelin dinner  Meeting room for 10 people at disposal during the Conference  Unlimited copyrights to all professional photos taken  Pre & Post Conference participants' list  Personalized HTI newsletter  PR articles linked to sponsor's page  Interactive logo displayed on HTI website  Posts with the partner's content  Campaigns (Click to Sponsor's Website/Carousel)	5 10 € 390.00 8 √ √ √ 8 8	3 8 €390.00 6 √ √ √ √ 6	6 € 390.00 4	4 € 390.00 2	4 € 390.00 - - - - 1 √	3 € 390.00 - - - - 1 √	3 €390.00 - - - - - 1 -	2 € 390.00 - - - - - - -	2 € 390.00  -  -  -  -  -  -  -  -  -  -  -  -	2 € 390.00 -  ✓	2 € 390.00  -  -  -  -  -  -  -  -  -  -  -  -	2 € 390.00 - - - - - - - -
Marketing	Newsletter HTI Website Facebook	Hotel rooms, up to 3 nights  Conference access passes for participants  Each additional conference access pass  VIP Michelin dinner  Meeting room for 10 people at disposal during the Conference  Unlimited copyrights to all professional photos taken  Pre & Post Conference participants' list  Personalized HTI newsletter  PR articles linked to sponsor's page  Interactive logo displayed on HTI website  Posts with the partner's content  Campaigns (Click to Sponsor's Website/Carousel)	5 10 € 390.00 8 √ √ √ 8 8 12 8	3 8 © 390.00 6 J J J S 6	6 € 390.00 4	4 € 390.00 2	4 € 390.00  -  -  -  -  1  -  2  2	3 € 390.00 - - - - 1 √ 2 2	3 €390.00  -  -  -  -  1  -  1  1  1	2 € 390.00	2 € 390.00 -	2 € 390.00 -  -  -  -  -  -  -  -  -  -  -  -  -	2 € 390.00  -  -  -  -  -  -  -  -  -  -  -  -	2 € 390.00 - - - - - - -
S Marketing	Newsletter HTI Website Facebook	Hotel rooms, up to 3 nights  Conference access passes for participants  Each additional conference access pass  VIP Michelin dinner  Meeting room for 10 people at disposal during the Conference  Unlimited copyrights to all professional photos taken  Pre & Post Conference participants' list  Personalized HTI newsletter  PR articles linked to sponsor's page  Interactive logo displayed on HTI website  Posts with the partner's content  Campaigns (Click to Sponsor's Website/Carousel)  Company (product) profile in the HTI News magazine	5 10 € 390.00 8 √ √ √ 8 8	3 8 6390.00 6 7 7 7 6	6 € 390.00 4 √ √ 4 2 √ 6 6	4 € 390.00 2 √ √ √ 4 2 √ 2 2	4 € 390.00 - - - - 1 √	3 € 390.00 - - - - 1 √	3 €390.00 - - - - - 1 -	2 € 390.00 1 1	2 € 390.00 -  ✓  1 1	2 € 390.00 -  -  -  -  -  -  -  -  -  -  -  -  -	2 € 390.00	2 € 390.00 

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